

Ako môže pomôcť umelá inteligencia v podpore riadenia projektov

Umelá inteligencia a jej história

1943 – Warren McCulloch a Wallter Pitts

1949 – Lojzo Makový

1950 – Alan Turing

1956 – Dartmouth College

CHATGPT: Your Department

Quick Guide

@ConorGrennan



Human Resources

- **Improving performance management reviews:** By scanning for biases in reviews and providing an objective analysis.
- **Assisting with recruitment:** Screening resumes, drafting job descriptions, and preparing interview questions.
- **Employee onboarding:** Automating part of the training process and answering FAQs for new hires.

Marketing

- **Creating focus groups at scale:** Testing new ideas or products via virtual feedback sessions.
- **Content creation:** Helping with copywriting for ad campaigns, blog posts, or social media updates.
- **Customer segmentation:** Analyze data to identify different customer groups and create targeted marketing strategies.

Sales

- **Lead Generation:** Identifying potential customers through data analysis.
- **Proposal & email drafting:** Creating persuasive communications and sales pitches.
- **Product demonstrations:** Guiding potential customers through the features of a product or service.

Finance

- **Data analysis:** Providing insights from complex financial data.
- **Report generation:** Assisting in the creation of financial reports, forecasting, and summaries.
- **Invoice generation:** Automating the creation and sending of invoices.

Learning and Development

- **Curriculum development:** Utilizing AI to create custom learning paths based on employee roles, skills, and career aspirations.
- **Training delivery:** Creation of engaging learning content - interactive quizzes, simulations, or role-play scenarios.
- **Performance tracking:** Analyzing individual learning progress and providing insights for improvement.

Product Management

- **Product planning:** Analyze market trends and customer feedback, ideation and planning for new products/updates.
- **Competitive analysis:** Gathering and summarizing information about competitors to help strategize product development and positioning.
- **Product documentation:** Assisting in drafting user guides, product specifications, or release notes.

Operations

- **Process optimization:** Using AI to identify bottlenecks or inefficiencies in workflows and suggesting ways to streamline.
- **Risk management:** Predict potential operational risks based on historical and real-time data, offering mitigation strategies.
- **Reporting and analytics:** Assist in compiling metrics and visualizing data.

Legal

- **Contract review:** Scanning legal documents for anomalies or potential risks.
- **Drafting legal documents:** Assisting in the creation of legal letters or contracts.



Martin Majling • 2nd

User Experience specialist you are looking for...
20m •

+ Connect

Váhate či u vás vo firme využívať AI?

Harvard Business School analyzovala vplyv ChatGPT-4 na produktivitu konzultantov Boston Consulting Group (BCG). Tí, čo využívali AI, dokončili o 12,2 % viac úloh, boli o 25,1 % rýchlejší a dosiahli o 40 % vyššiu kvalitu.

Ak si chcete aj vo vašej firme vyskúšať AI nástroje, napíšte mi správu. Pripravili sme 3,5 workshop počas ktorého si môžete na praktických cvičeniach vyskúšať ako zvýšiť svoju produktivitu a pracovať s AI.

[See translation](#)



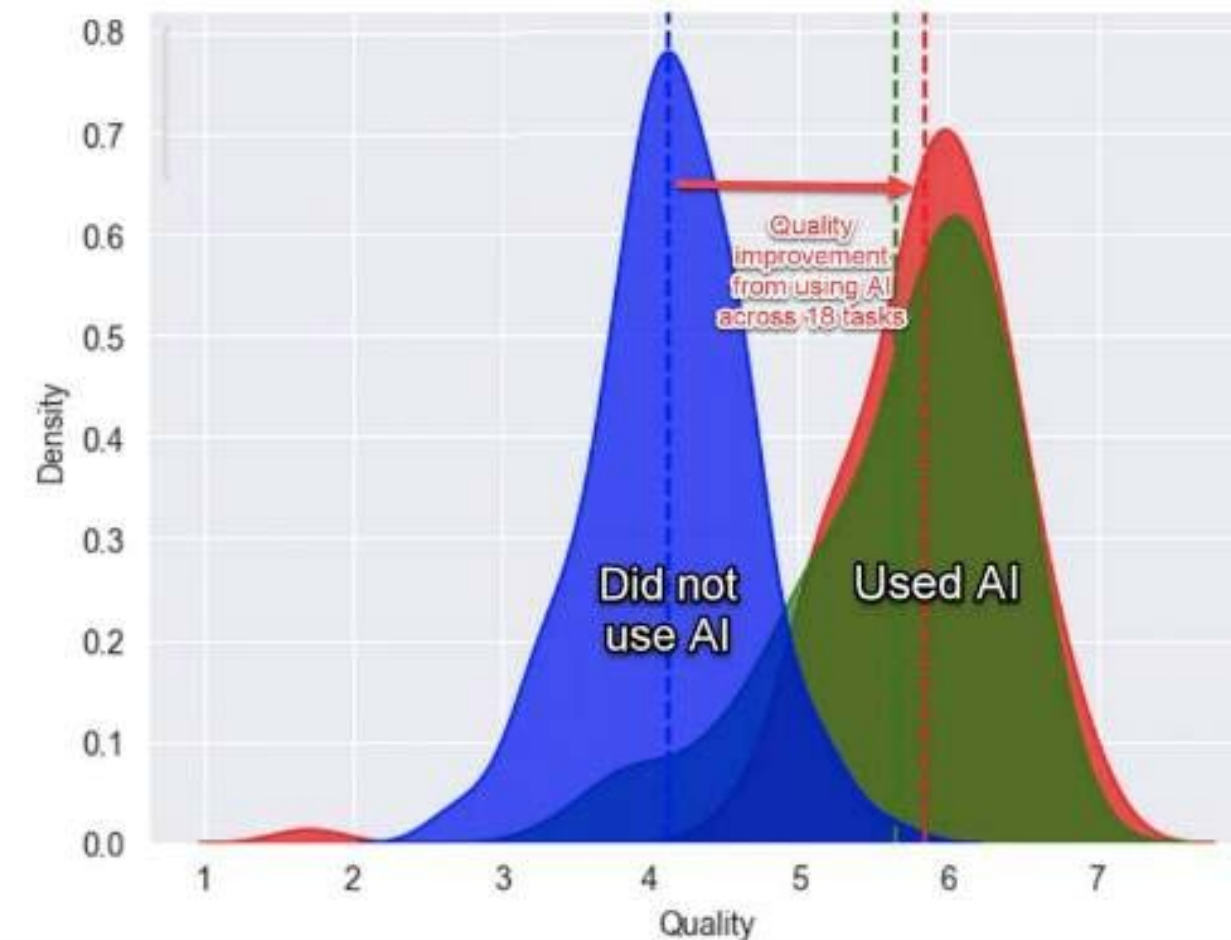
Aku Nikkola • 2nd

Partner at Dot. | Founder of LEGIT | Co-Founder of Legal D...
3d •

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Harvard Business School has just delivered the most pivotal working paper to date on the impact of AI on knowledge worker productivity and quality.

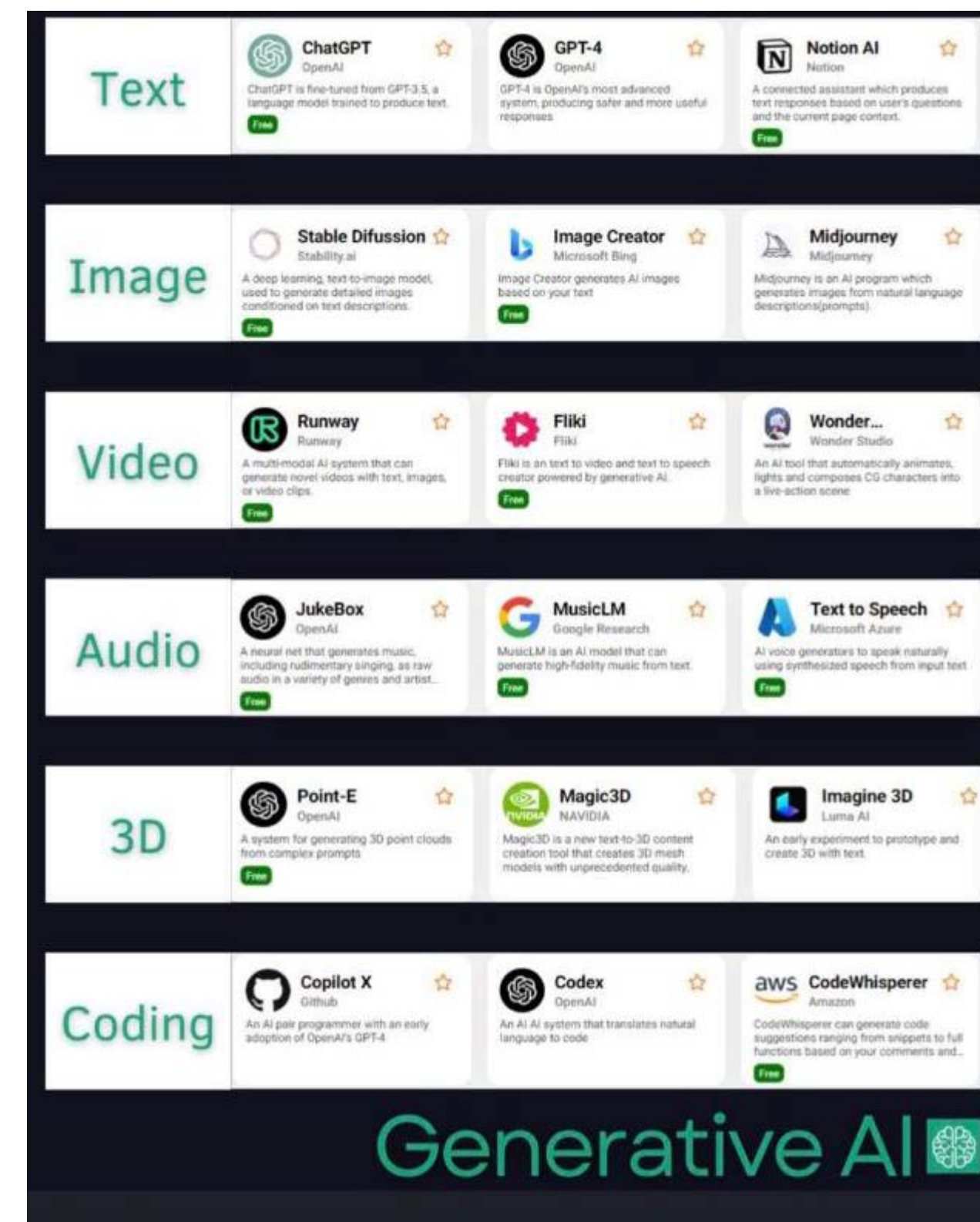
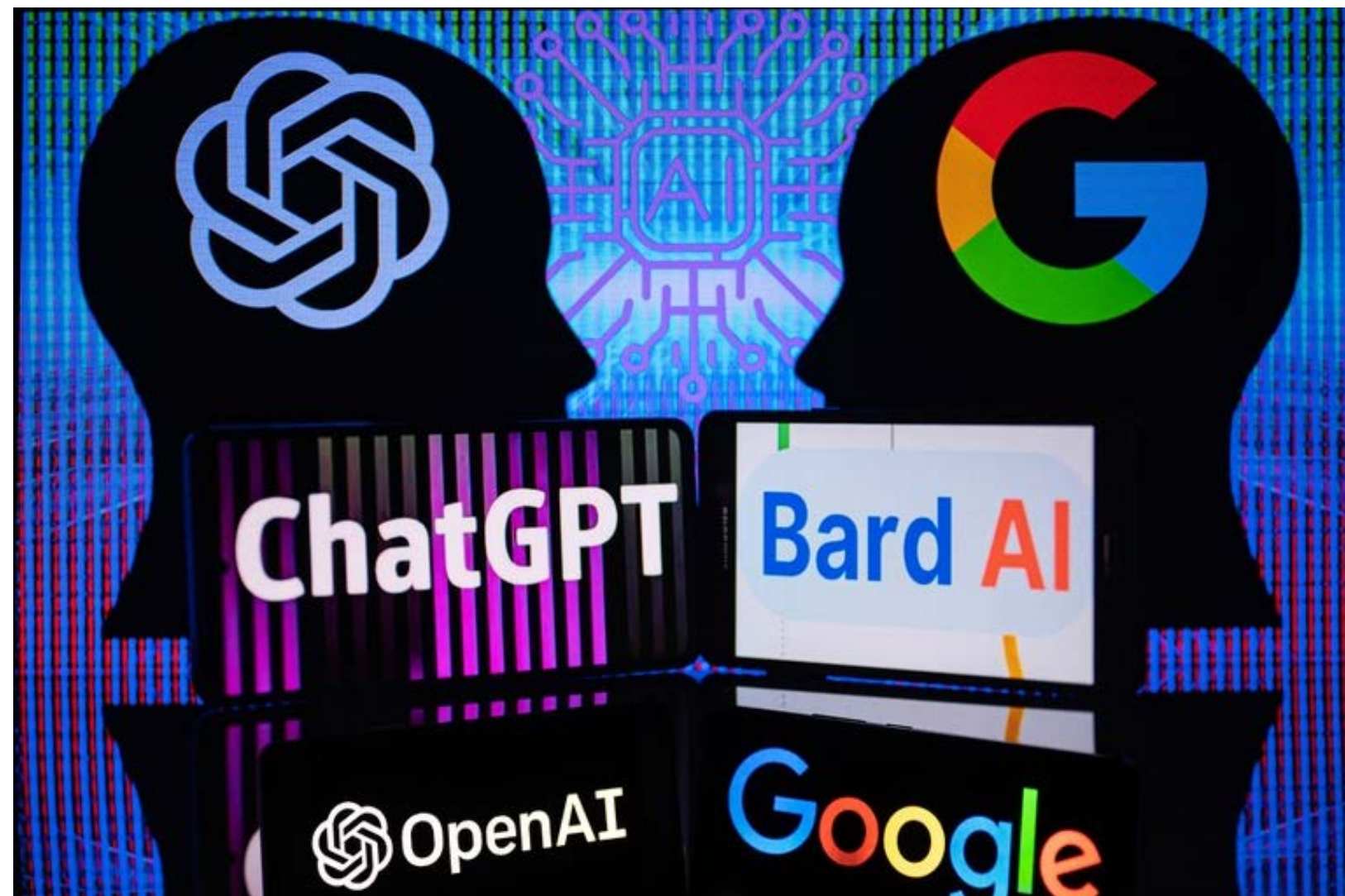
...see more



https://www.linkedin.com/posts/akunikkola_harvard-business-school-has-just-delivered-activity-7118517060837474304-hZGi?utm_source=share&utm_medium=member_desktop

LLM Modely

LLM – Large Language Models



Vlastná skúsenosť



AI-infúzované nástroje prinášajú enormnú príležitosť

64% 3x

Ľudí malo problém nájsť si čas a energiu na to aby si dokončili svoje projekty

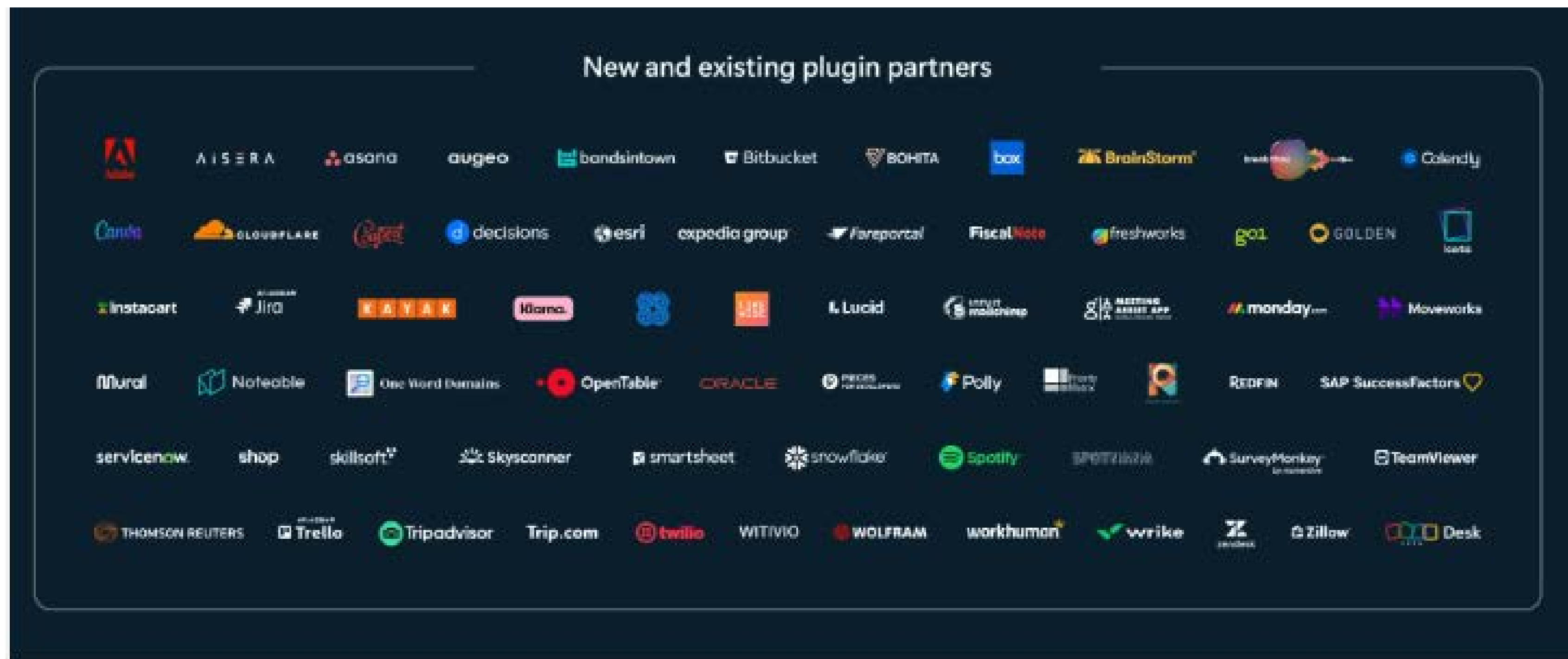
Viac času čo strávili ľudia za Microsoft Teams meetingami a volania narástli od Februára 2020.

70% 2x

Podiel ľudí čo by delegovalo čo najviac svojich pracovných činností na AI

Pravdepodobnosť, že lídri budú tvrdiť, že AI hodnota boostne produktivitu než by to malo znamenať "headcount cutting"

Zákazníci zapojení do programu prednostného prístupu Microsoft 365 Copilot budú mať prístup k viac ako 50 doplnkom od partnerov vrátane spoločností Atlassian, Adobe, ServiceNow, Thomson Reuters, Moveworks a Mural.





Microsoft 365 Copilot

Natural Language



Large Language
Models

+



Microsoft Graph
- Your Data -

+



Microsoft 365
Apps



Microsoft 365 Copilot

Embedded across Microsoft 365 apps



Nástrojov je veľa, treba si už len vybrať

Kontaktujte ma



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Ďakujem za pozornosť

Príloha



Copilot in Word

Copilot writes, edits, summarizes,
& creates right alongside you.

Some example prompts you can ask **Copilot**:

- Draft a two-page project proposal based on the data from [*document*] and [*spreadsheet*].
- Make the third paragraph more concise. Change the tone of the document to be more casual.
- Create a one-page draft based on this rough outline.

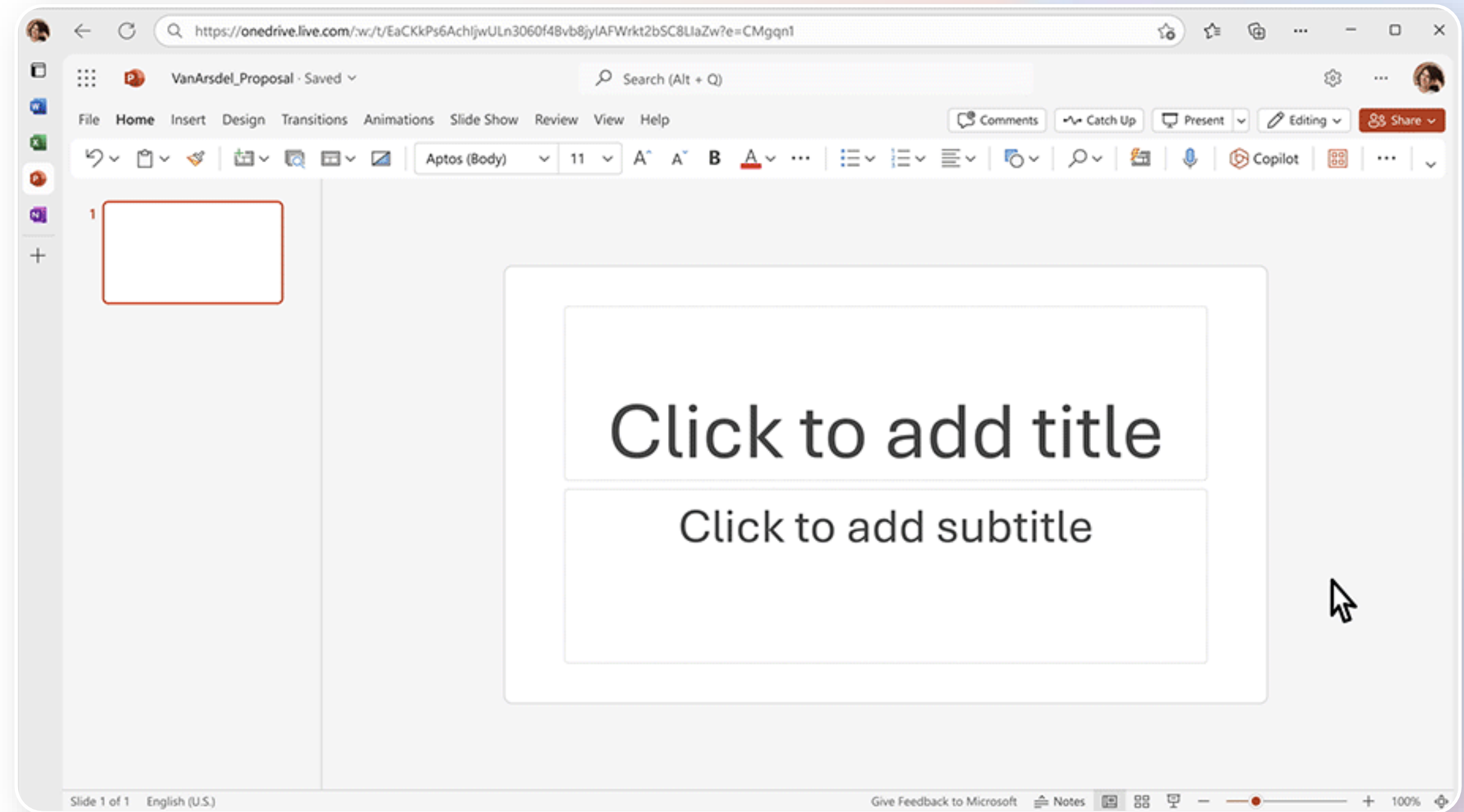


Copilot in PowerPoint

Copilot helps you turn your ideas into stunning presentations.

Some example prompts you can ask **Copilot**:

- Create a five-slide presentation based on a Word document, include relevant stock photos.
- Consolidate this presentation into a three-slide summary.
- Reformat these three bullets into three columns, each with a picture.





Copilot in Excel

Copilot works alongside you to help analyze and explore your data.

Some example prompts you can ask **Copilot**:

- Give a breakdown of the sales by type and channel. Insert a table.
- Project the impact of [*variable*] and generate a chart to help visualize.
- Model how a change to the growth rate for [*variable*] would impact my gross margin.



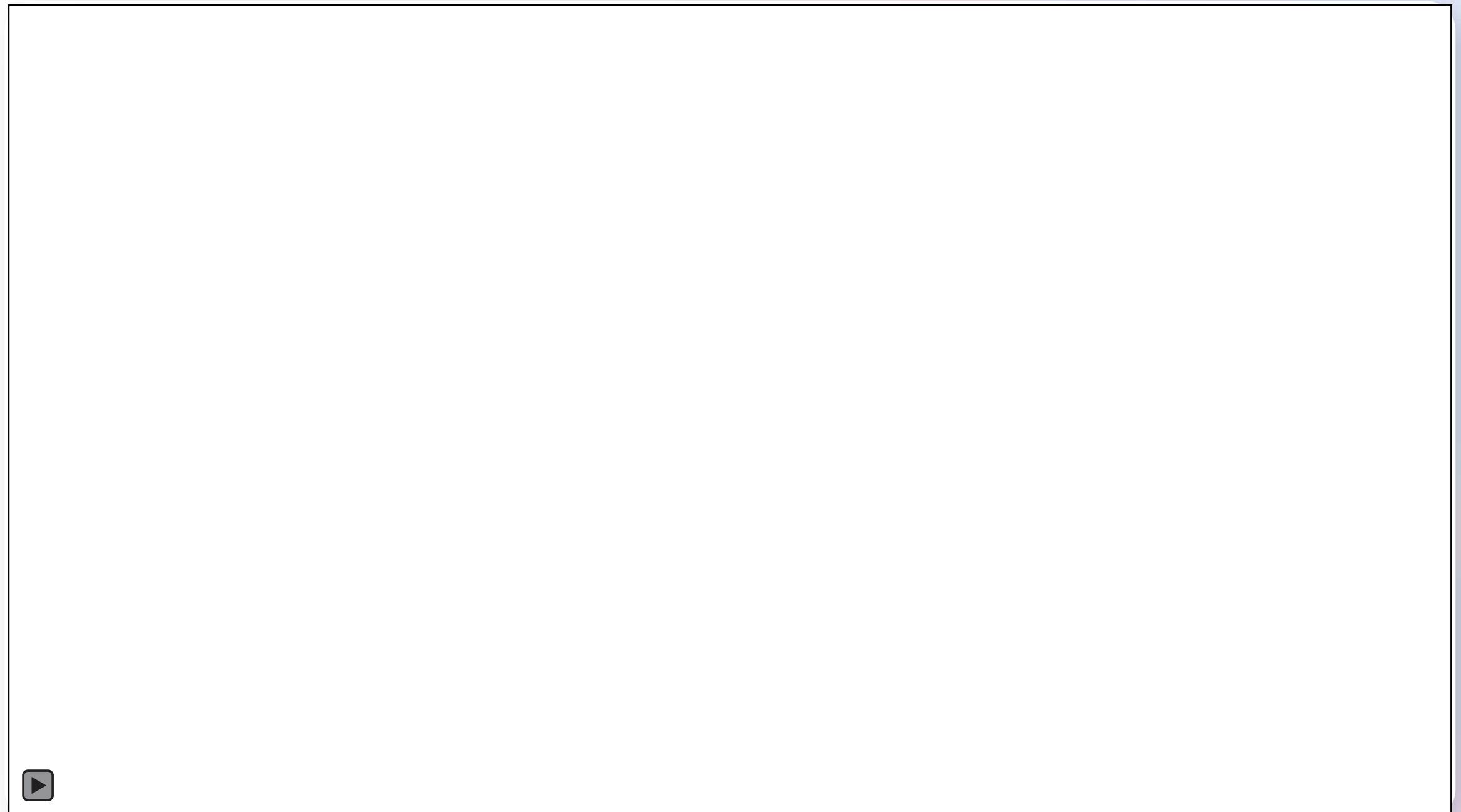


Copilot in Outlook

Copilot works with you in cleaning your inbox and messages.

Some example prompts you can ask **Copilot**:

- Summarize the emails I missed while I was out. Flag important items.
- Draft a response thanking them and asking for more details; shorten this draft and make the tone professional.
- Invite everyone to a “lunch and learn” about new product launches next Thursday at noon





Copilot in Teams

Copilot helps you run effective meetings, get up to speed, organize key discussion points, and summarize actions.

Some example prompts you can ask **Copilot**:

- Summarize what I've missed in the meeting.
- Create a table of pros and cons for [*topic*].
- What decisions were made, and what are some suggested next steps?





Business Chat

Copilot works alongside you, to bring together data from your documents, presentations, email, calendar, notes, & contacts.

Some example prompts you can ask **Copilot**:

- Summarize the chats, emails, and documents about [customer].
- What is the next milestone on [project]. Are there any risks?
- Write a planning overview in the style of [file A] that contains the timeline from [file B] and incorporates the project list in the email from [person].

